

COASTER BOT



YouTube channel, blog & weekly podcast about theme parks & roller coasters



WHAT WE DO

Coaster Bot is a platform dedicated to producing quality content about theme parks and roller coasters around the world.

We create informative YouTube videos about how roller coasters work, the history of theme parks, and roller coaster safety. We also travel the world visiting theme parks and vlogging our adventures. Every week we release an episode of Coaster Bot Rambles, our exciting weekly theme park podcast and we also regularly blog about our trips, thoughts, tips and theme park news we're excited about.

ABOUT US

We're Harry & Zoe, theme park enthusiasts and creators. Harry started the channel back in 2015 and since then, travelling to parks across the world and making content about roller coasters has taken over our lives. We love researching the history of rides and parks, or how roller coasters work, alongside the rest of our small team - but enjoy travelling and riding roller coasters just as much!



STATISTICS

76,500+ combined followers



coasterbot.com/blog

3k monthly page views



Coaster Bot

55k subscribers & 11 million views
average 300k views per month



@coasterbot

13.7k followers
average 6% engagement & 600 likes



@coasterbot

5.3k followers
average 3.1% engagement



@coasterbot

1.4k followers



discord.coasterbot.com

1.4k members



Coaster Bot Rambles Podcast

28k spotify streams | 570+ spotify followers
2.3k downloads per month

When we visit a theme park we:

- Post across all our social media channels while on park

30k impressions per day

average 5k views per post
based on 5-6 posts per day

- Share our day in a vlog on YouTube

8k views per vlog

average

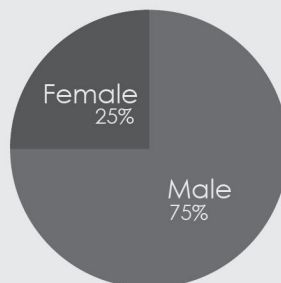
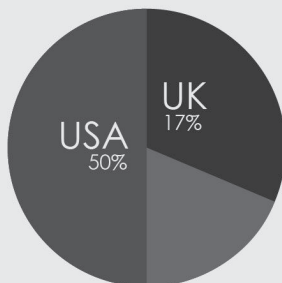
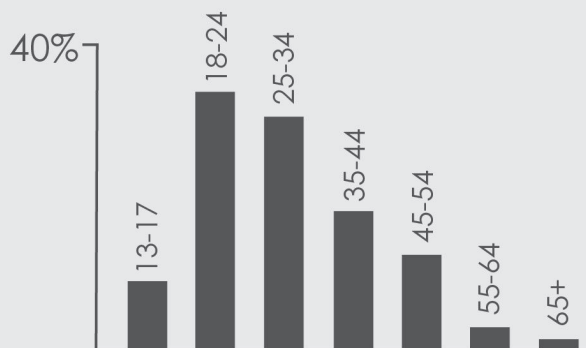
- Share our thoughts in a podcast episode

300 listens per episode

average



OUR AUDIENCE



OUR AIMS

Coaster Bot's main goal has always been to get more people involved in the theme park community by exploring details about roller coasters which are unbeknown to the public.

We love to delve into the physics behind how roller coasters work, theme park history, and the traits of different roller coaster manufacturers. We are also working hard to fight the stigma surrounding the safety of rides by showcasing the high standards of safety precautions in place across the whole amusement industry. We hope that our content helps people feel more comfortable and educated before they experience their next ride, or maybe even aids them in overcoming their phobia of roller coasters!



PREVIOUS SPONSORS & MEDIA EVENTS

We recently worked with SkillShare on a campaign featured in our 'The History of Launched Roller Coasters' video.



We've also attended a number of theme park media events for the opening of new roller coasters. In March 2018 we were invited to the media event for the opening of Wicker Man at Alton Towers and in May 2018 we attended the media event at Blackpool Pleasure Beach for the opening of Icon. On a recent trip to Liseberg in Gothenburg we were given a behind the scenes tour and the opportunity to sign our names on the supports of their wooden coaster, Balder.



AWARDS

We are delighted to have received a number of awards for our content over the years:

- Clamshell Awards Best Established Channel 2017
- Clamshell Awards Best Blogger 2018
- Clamshell Awards Best Established Channel 2018
- RideRater's YouTuber of the Year 2019
- Clamshell Awards Best Blogger 2020
- Clamshell Awards Best Live Stream Content 2020

